**Key Takeaways:**

Sustainability of coalitions is as important as building them

It is possible to mobilize public opinion for change; you can start small

In building collaborative capacity you need to always look at the big picture of organizations working together

Public opinion needs to be activated into voice

Show information in several different ways (and usually) to make sure it sticks

Social movements need motivation, means, and mobilization

Cultural differences are important barriers to overcome in a merger of two organizations/companies

It takes and effort to engage others

-Redefining success

-Involving others

-Being accountable

“Group Hug”

Mobilizing public opinion/action

**Want more of this:**

EQ should also focus on the sex of an individual because sex has a great impact on emotions