**Reading List**

**Communication and Governance**

**Session: Governance in the Development Context**

Acemoglu, D. & Robinson, J. A. (2012).*Why Nations Fail: The Origins of Power, Prosperity, and Poverty*. New York: Random House. <http://whynationsfail.com/>

Acemoglu, D., Egorov, G., & Sonin, K. (2010). Political selection and persistence of bad governments. *National Bureau of Economic Research Working Paper No. 15230*.

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Carothers, T. (2009). Democracy assistance: Political vs. developmental? *Journal of Democracy, 20*(1), 5-19.

Carothers, T. (2010). Democracy support and development aid: The elusive synthesis. *Journal of Democracy, 21*(4), 12-26.

Diamond, L. (2007, June). *Building trust in government by improving governance*. Paper presented to the 7th Global Forum on Reinventing Government: “Building Trust in Government,” Vienna, 06/27/2007.

Institute of Development Studies (2010). *An upside down view of governance*. London: IDS.

Levy, B. (2010). Democracy support and development aid: The case for principled agnosticism. *Journal of Democracy, 21*(4), 27-34.

Levy, B. & Fukuyama, F. (2010). *Development strategies. Integrating governance and growth*. World Bank Policy Research Working Paper 5196.

Rajani, R. & Elimu, H. (2007). *If government was a restaurant*. Anti-corruption Resource Center.

**Session: Linking Communication and Governance**

Calhoun, C. (2009). *Remaking America: Public institutions and the public good*. Social Science Research Council (<http://publicsphere.ssrc.org/calhoun-remaking-america-public-institutions-and-the-public-good/>).

CommGAP (2011). *A communication and public awareness campaign for El Salvador’s EDUCO education reform efforts. A case study*. Washington, DC: World Bank. <http://siteresources.worldbank.org/EXTGOVACC/Resources/PP2EDUCOv1.pdf>

CommGAP (n.d.). Change management. <http://siteresources.worldbank.org/EXTGOVACC/Resources/ChangeManagementweb.pdf>.

CommGAP (n.d.). Changing public opinion. <http://siteresources.worldbank.org/EXTGOVACC/Resources/PublicOpinionweb.pdf>.

CommGAP (n.d.) Communication for good governance. <http://siteresources.worldbank.org/EXTGOVACC/Resources/Governanceweb.pdf>.

CommGAP (n.d.) Organizational communication. <http://siteresources.worldbank.org/EXTGOVACC/Resources/OrganizationalCommweb.pdf>.

CommGAP (n.d.) Persuasion. <http://siteresources.worldbank.org/EXTGOVACC/Resources/Persuasionweb.pdf>.

CommGAP (n.d.). The public sphere. <http://siteresources.worldbank.org/EXTGOVACC/Resources/PubSphereweb.pdf>.

Delli Carpini, M. X. (2009). *The inherent arbitrariness of the ‘news’ versus ‘entertainment’ distinction*. Social Science Research Council (<http://publicsphere.ssrc.org/delli-carpini-the-inherent-arbitrariness-of-the-news-versus-entertainment-distinction/>).

Etling, B., Faris, R., & Palfrey, J. (2011). Political change in the digital age: The fragility and promise of online organizing. *SAIS Review 30*(2), 37-49.

Ganz, M. (2011). Public narrative, collective action, and power. In S. Odugbemi & T. Lee (eds.), *Accountability through public opinion: From inertia to public action* (pp. 273-289). Washington DC: World Bank Group.

Lee, T. (2011). Collective movements, activated opinion, and the politics of the extraordinary. In S. Odugbemi & T. Lee (eds.), *Accountability through public opinion: From inertia to public action* (pp. 257-272). Washington DC: World Bank Group. <http://siteresources.worldbank.org/EXTGOVACC/Resources/Accountabilitybookweb.pdf>

Lynch, M. (2011). After Egypt: The limits and promise of online challenges to the authoritarian Arab state. *Perspectives on Politics, 9*(2), 301-310.

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Odugbemi, S. (2008). Public opinion, the public sphere, and quality of governance: An exploration. In S. Odugbemi & T. Jacobson (eds.), *Governance reform under real-world conditions. Citizens, stakeholders, and voice* (pp. 15-37). Washington DC: World Bank Group.

<http://siteresources.worldbank.org/EXTGOVACC/Resources/GovReform_ebook.pdf>

Taber, C. S. & Young, E. (2011). Information processing, public opinion, and accountability. In S. Odugbemi & T. Lee (eds.), *Accountability through public opinion: From inertia to public action* (pp. 95-122). Washington DC: World Bank Group.

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Shirky, C. (2011). The political power of social media: Technology, the public sphere, and political change. *Foreign Affairs, 90*(1), <http://www.foreignaffairs.com/articles/67038/clay-shirky/the-political-power-of-social-media>.

**Session: Political Intelligence/Political Updates**

Department for International Development (2009). *Political economy analysis how to note*. <http://www.gsdrc.org/docs/open/PO58.pdf>.

Fritz, V., Kaiser, K., & Levy, B. (2009). *Problem-driven governance and political economy analysis. Good practice framework*. Washington DC: World Bank Group.

<http://siteresources.worldbank.org/EXTPUBLICSECTORANDGOVERNANCE/Resources/PGPEbook121509.pdf>

Lal, S. (2008). The political economy of reform: Role of the internal “journalist.” In S. Odugbemi & T. Jacobson (eds.), *Governance reform under real-world conditions. Citizens, stakeholders, and voice* (pp. 75-92). Washington DC: World Bank Group.

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Nash, R., Hudson, A., & Luttrell, C. (2006). Mapping political context. A toolkit for civil society organizations. <http://www.odi.org.uk/resources/download/152.pdf>.

UNDP (2010). *Why political economy analysis matters for development and how it can be useful for UNDP*.

World Bank (2010). The political economy of reform: Moving from analysis to action. A global learning event: Final report.

<http://siteresources.worldbank.org/EXTGOVACC/Resources/PoliticalEconomyAnalysistoActionFinalReport.pdf>

**Session: Building Coalitions for Reform – Philippine Procurement Reform Law**

Cabañero-Verzosa, C. & Garcia, H. (2009). *Building commitment to reform through strategic communication. The five key decisions*. Washington DC: World Bank Group.

<http://elibrary.worldbank.org/content/book/9780821376218>

Campos, J. E. & Syquia, J. L. (2006). *Managing the politics of reform overhauling the legal infrastructure of public procurement in the Philippines*. Washington DC: World Bank Group.

**Session: Organizational Change: Gaining Support of Middle Managers**

Westley, F. (1990). Middle managers and strategy: Microdynamics of inclusion. *Strategic Management Journal*, *11(5),* 337-351.

Oshry, B. (2003, November 19). Managing in the Middle. The Management Forum Series. A presentation in Portland, Oregon.

Huy, Q. N. (2001, September). In praise of middle managers. *Harvard Business Review*, 72-79.

Wooldridge, B. and Floyd, S. W. (1996). The Strategic Middle Manager: How to Create and Sustain Competitive Advantage, Jossey-Bass.

Axelrod, R. (2010). Terms of Engagement: New Ways of Leading and Changing Organizations. Berrett-Koehler Publishers.