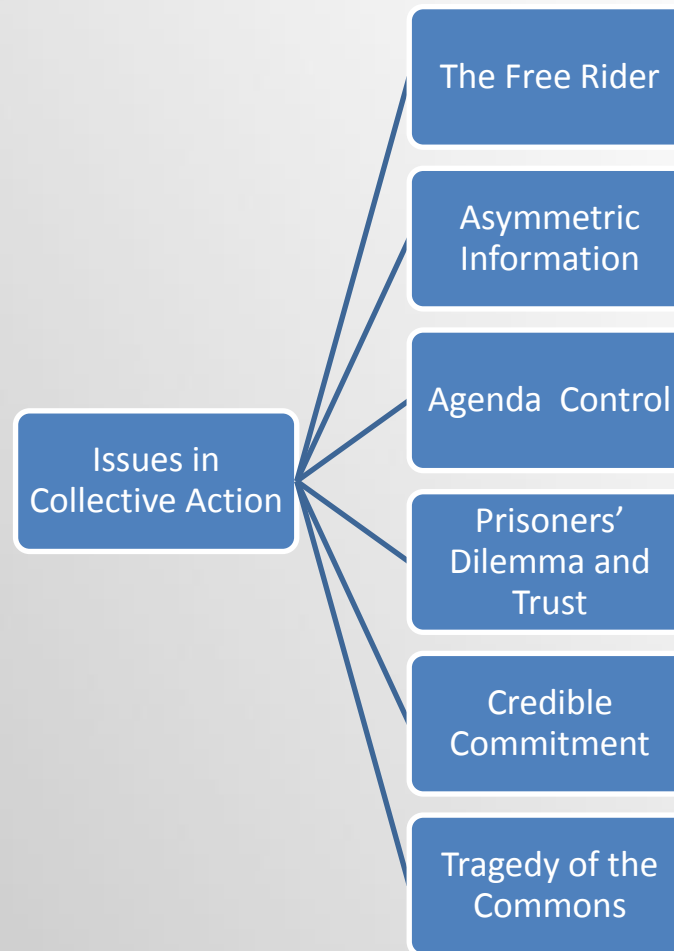


Constraints to Collective Action

Ed Campos and Caby Verzosa

The Adventures of Eli: The Red Elevator

Issues in Collective Action: *What different stakeholders might confront...*

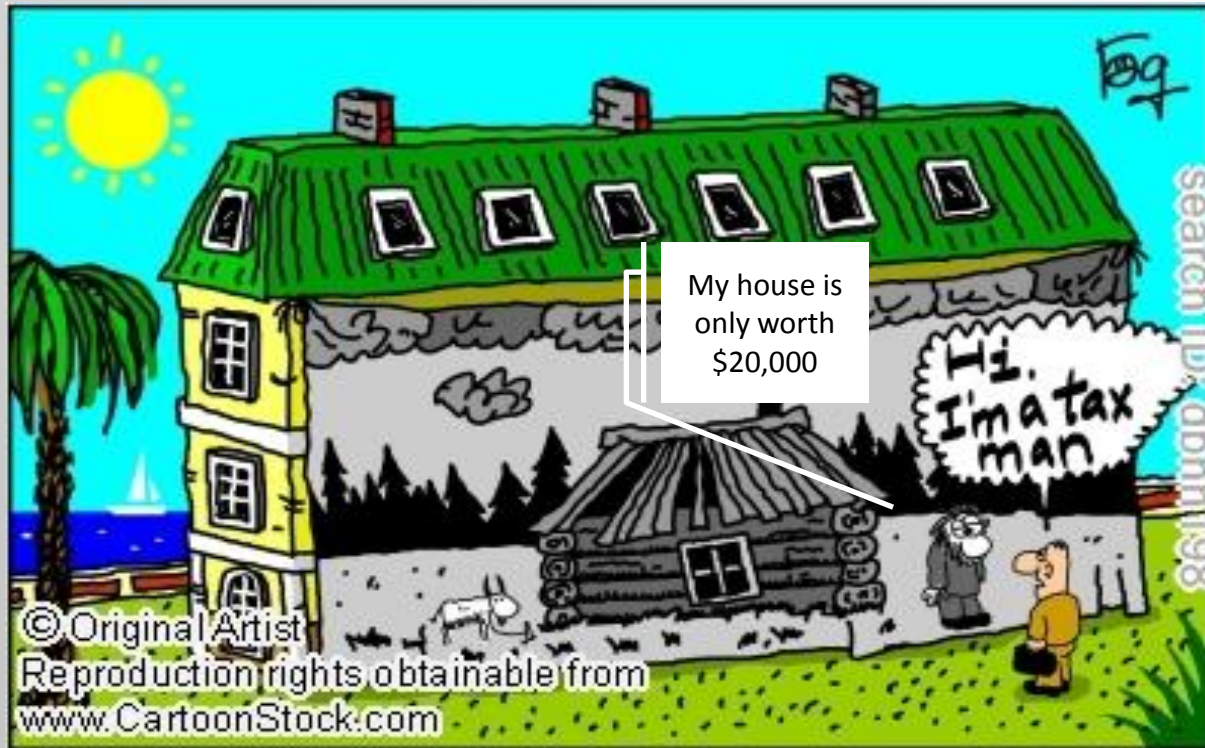



The Free Rider Problem



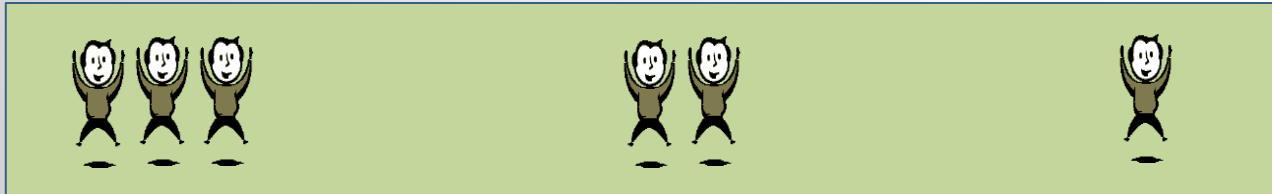
I use,
You pay 🤪
. . . *but the community
loses*

Asymmetric Information



I know,
He doesn't,
I gain 
... but the
community loses

Agenda Setting



Alex:



Bob:



Chip:

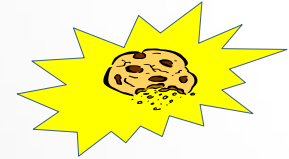


Decision Rule: two stage pairwise voting, majority rule

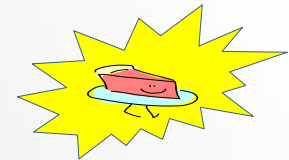
Agenda Setting

Alex:			
Bob:			
Chip:			

Agenda 1:



Agenda 2:



Agenda 3:



Agenda Control



Trust and Prisoner's Dilemma

<http://www.youtube.com/watch?v=S0qjK3TWZE8>

<http://www.youtube.com/watch?v=LVgR08micpk>

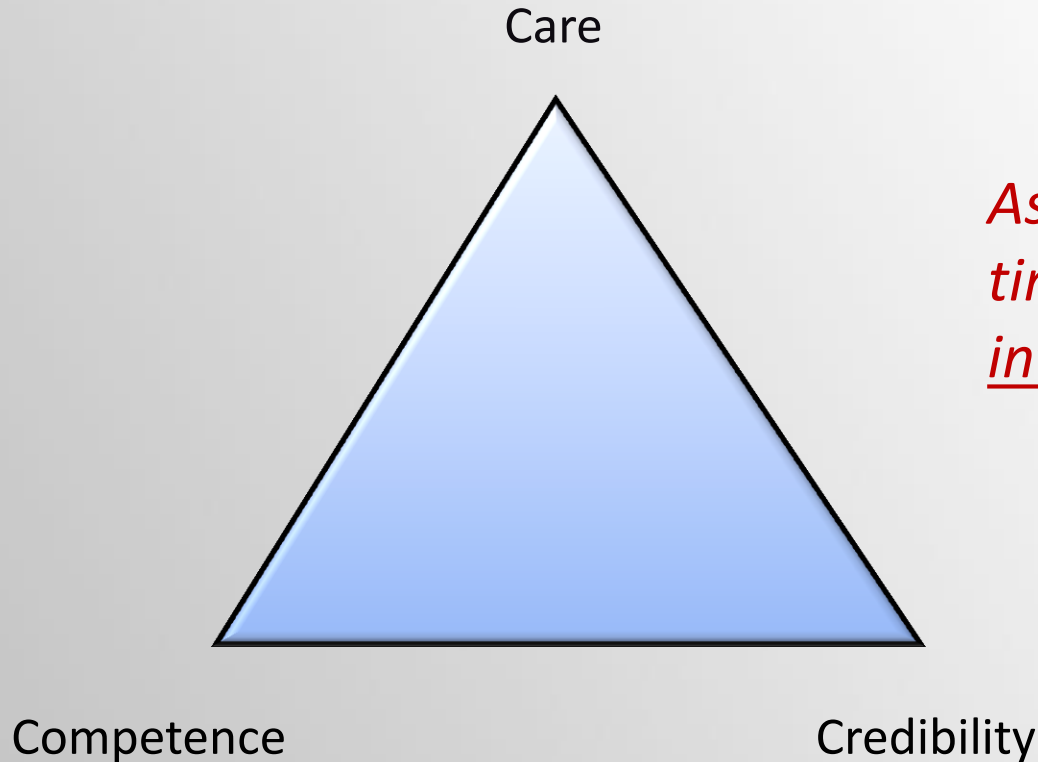
Trust and the Prisoner's Dilemma

		Nick	
		Split	Steal
Abraham	Split	6,800 6,800	0 13,600
	Steal	13,600 0	0 0

Trust and the Prisoner's Dilemma

		Nick	
		Split	Steal
Abraham	Split	6,800 6,800	0 13,600
	Steal	13,600 0	0 0

Trust in work relationships



*Assessment requires
time and repeated
interaction*

Source: Birtel *et al* (2008)

Credible Commitment: Building Trust



I break my promise,
I suffer 🤔

Tragedy of the Commons

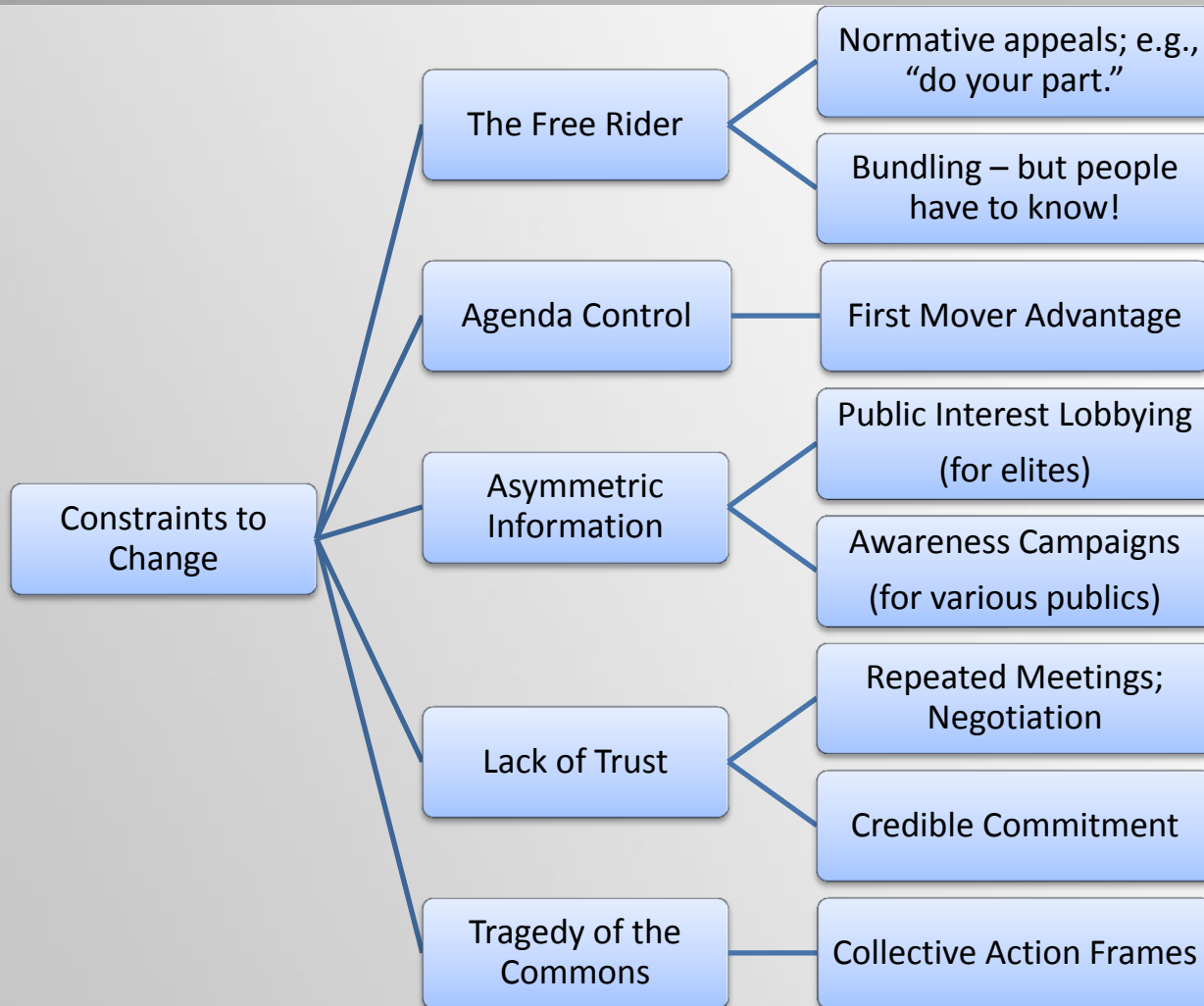


No Controls = Abuse = Tragedy



Constraints to Change:

What different stakeholders might confront...



A Strategic Approach Toward Informed Action

Constraints to
Change

Stakeholder
Mapping

Strategic
Communication

Collective Action Frames

Framing messages based on motivations:

> Shared Purpose...

> Rewards...



... to create public value by addressing some form of injustice.

Collective Action Frames

> Shared Purposes

- Identity (municipality, professional group, cultural group)
- Ideology (what people find meaningful)
- Practical Goals (results, resources, recruits)

Collective Action Frames

> Rewards

- Resources for the group, specific project, larger cause
- Sense of community; prestige and belonging
- Affirming personal beliefs or shared purpose
- Efficacy (“I can make a difference!”)