

Political Intelligence / Political Updates

Sina Odugbemi The World Bank

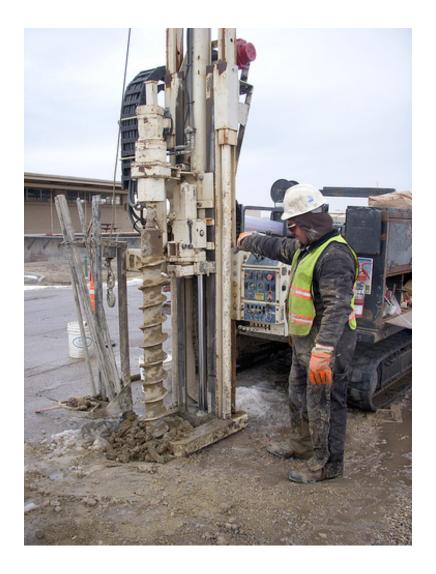
Summer Institute in Communication and Governance Reform Los Angeles, May 28 – June 7, 2013



Overview

- Deep Probes
- The Signal vs The Noise
- The Iceberg
- Before the Decision
- After the Decision
- Group Work





Deep Probes Matter...

.....but politics keeps moving





UK Prime Minister (1957-1963) Harold Macmillan when asked

what is most likely to blow governments off course:

"Events, my dear boy, events."

"A week is a long time in politics"

Harold Wilson, UK Prime Minister 1964-1970



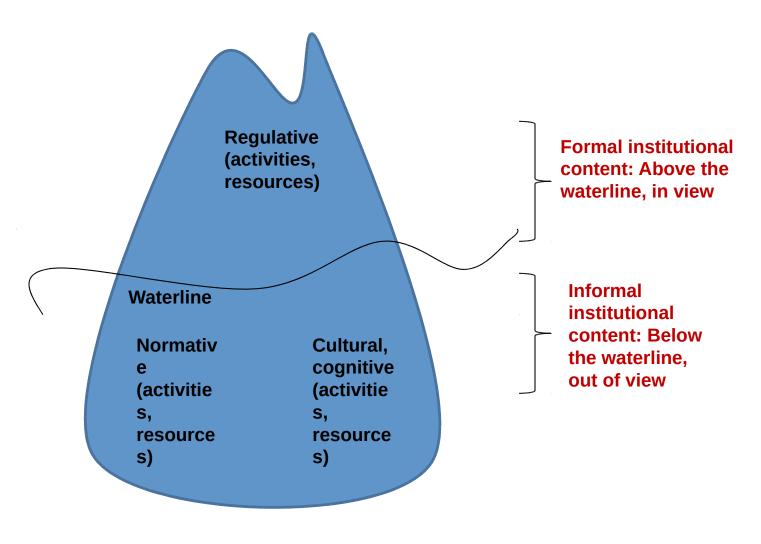




The Signal VS The Noise

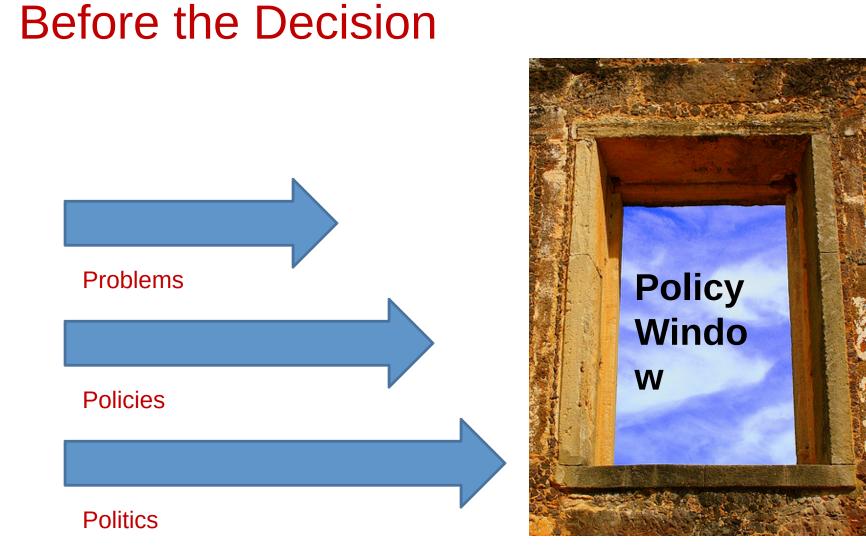


The iceberg is everywhere



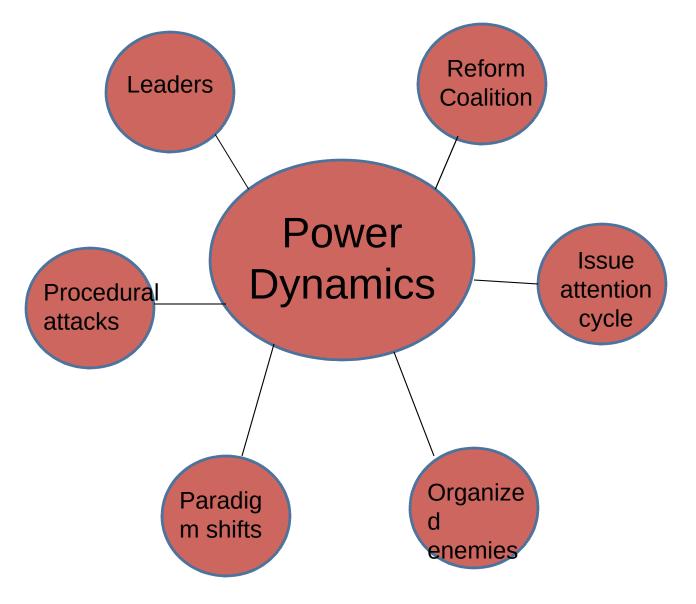


From The Limits of Institutional Reform in Development, by Matt





After the Decision







The Master of the Game?

...astute tactical maneuvering.



Group Work:

1) What goes on below the waterline where you are? How are policy decisions really taken?

2) How do you make sure you know what's going on behind the onrush of events?

