

Nuggets Day 10

- Facebook - giant social media
- Content -> connections - relationships shift
- Value in public access
- Net neutrality
- Analyze tweets as data
- No one knows better than amazon
- Twitter screws you - Li screws old
- Marching forward to past - return to telephone
- Spray + pray
- To be more efficient - analyze social media
- Type, click, and touch
- Nodes and relations
- Execute scenario - high view
- Email is old war horse
- Not just what you know but why you know
- Millions not on twitter
- Know your metrics
- Paradox of S. N. → drive tech
- Analyze website conversion funnels - where is the dropoff
- Analyze nodes + relationships
- 3 tips to avoid being peanut bag
- Scaal
- Marketing is unseemly for you
- Total visits - better than nique