

Nuggets Day 4

- Not about reform can pass but sustain
- Do not underestimate power of opponents & overestimate power of ref
- Look at sustainability from start
- Cultivate and nurture pop. support
- Not as much about resource for communication plan but for targeting message
- Adopt language of stakeholder
- Formal & Informal
- If mm dsn + buy it. Doom!
- Adaptive leadership breaks from buer
- Reform takes time
- Distribution between tech & adap challenges
- Maintain coalitions of willing
- Clarifying problems first before fixing it
- Adaptive characteristics
- Suffering leaders
- Champions of reform
- Expand information authority
- Opposition
- Leadership - voluntary + episodic
- Power - given + taken
- Leadership - not necessary, auth
- Their perception trumps your reality