

Nuggets Day 6

- Thinking like a movie director or journalist
- Buck stops at table not me
- Symbols matter
- From nests to webs
- Frame based on shared values
- If you miss your stop, time to change
- trans. welcome other groups into movement
- compelling story
- storyboard SEQ
- move academics - moving with compelling graping
- scaffold kn for movement
- networks - sustain change
- size of movement matters
- know landscape
- persist & pivot
- don't forget your base
- transactions vs. transformation
- one is enough to influence
- negotiate & win
- movements - about ecosystems not empires
- build collaborations before need to collaborate
- reform is not you against the world
- participation can be problematic