



Political Intelligence/ Political Updates

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Overview

- Deep Probes
- The Signal vs. The Noise
- The Iceberg
- Before the Decision
- After the Decision
- Group Work





Deep Probes Matter...

.....but politics keeps moving





UK Prime Minister (1957-1963) Harold Macmillan when asked what is most likely to blow governments off course:

“Events, my dear boy, events.”

“A week is a long time in politics”

Harold Wilson, UK Prime Minister 1964-1970

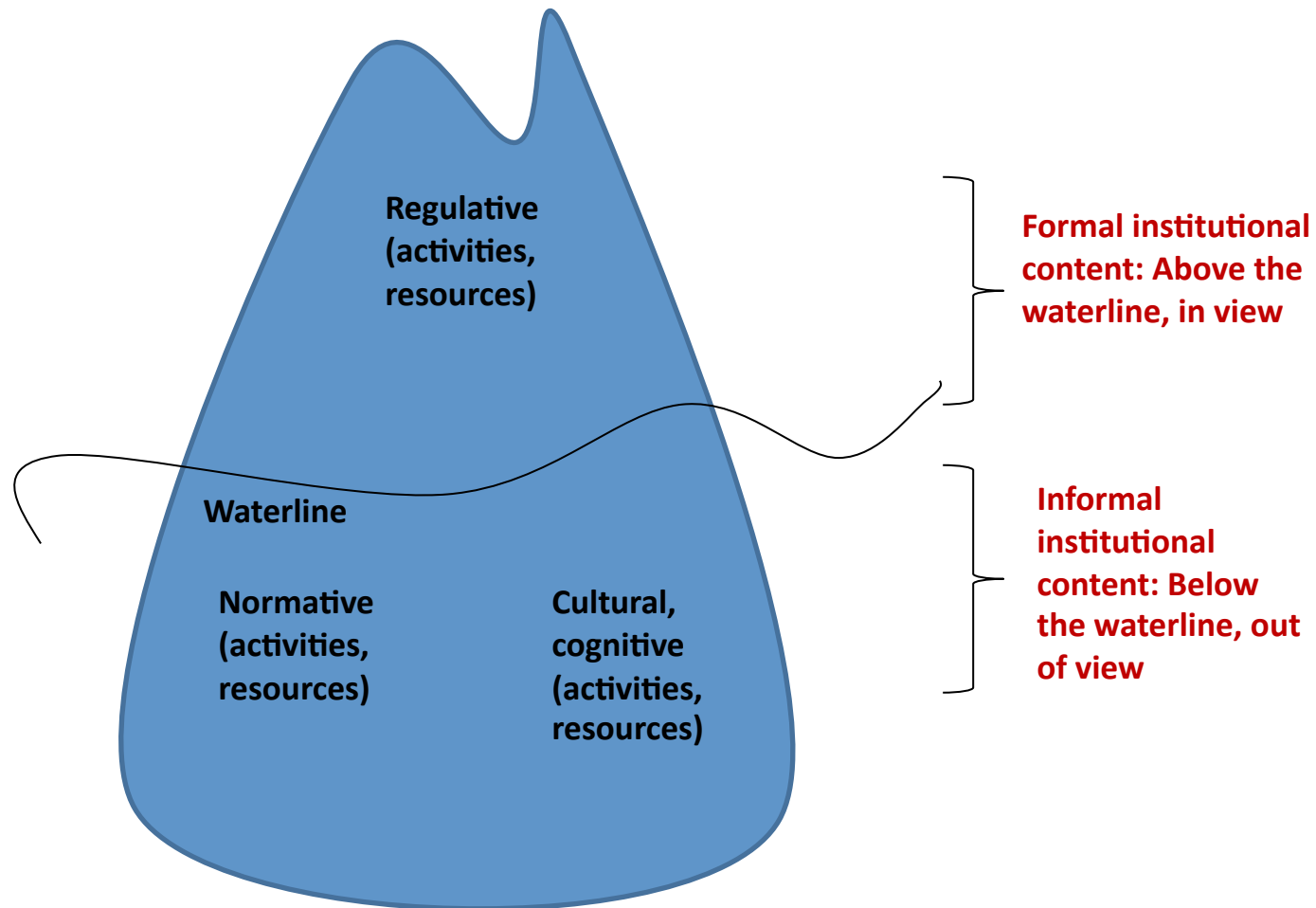




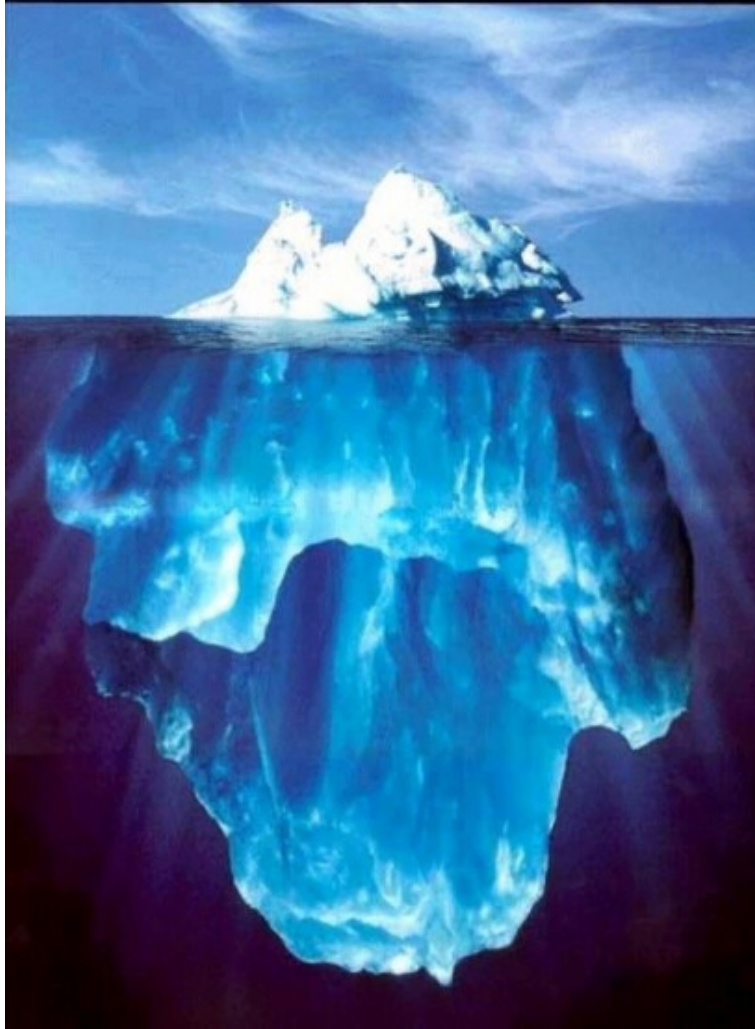
The Signal vs. The Noise



The iceberg is everywhere



Diving below the waterline



- Who really rules?
- How do they maintain political support?
- How are decisions made?

Discover the elite settlement



President Goodluck Jonathan
of Nigeria



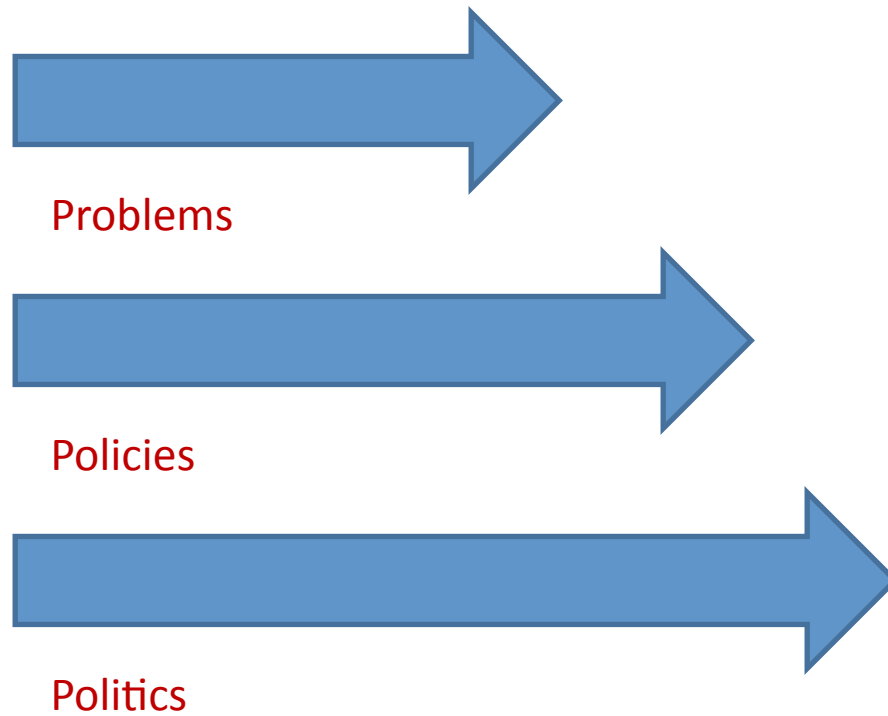
President Hamid Karzai
of Afghanistan

A disciple of Edmund Burke? Reform in order to conserve

King Mohammed VI
of Morocco

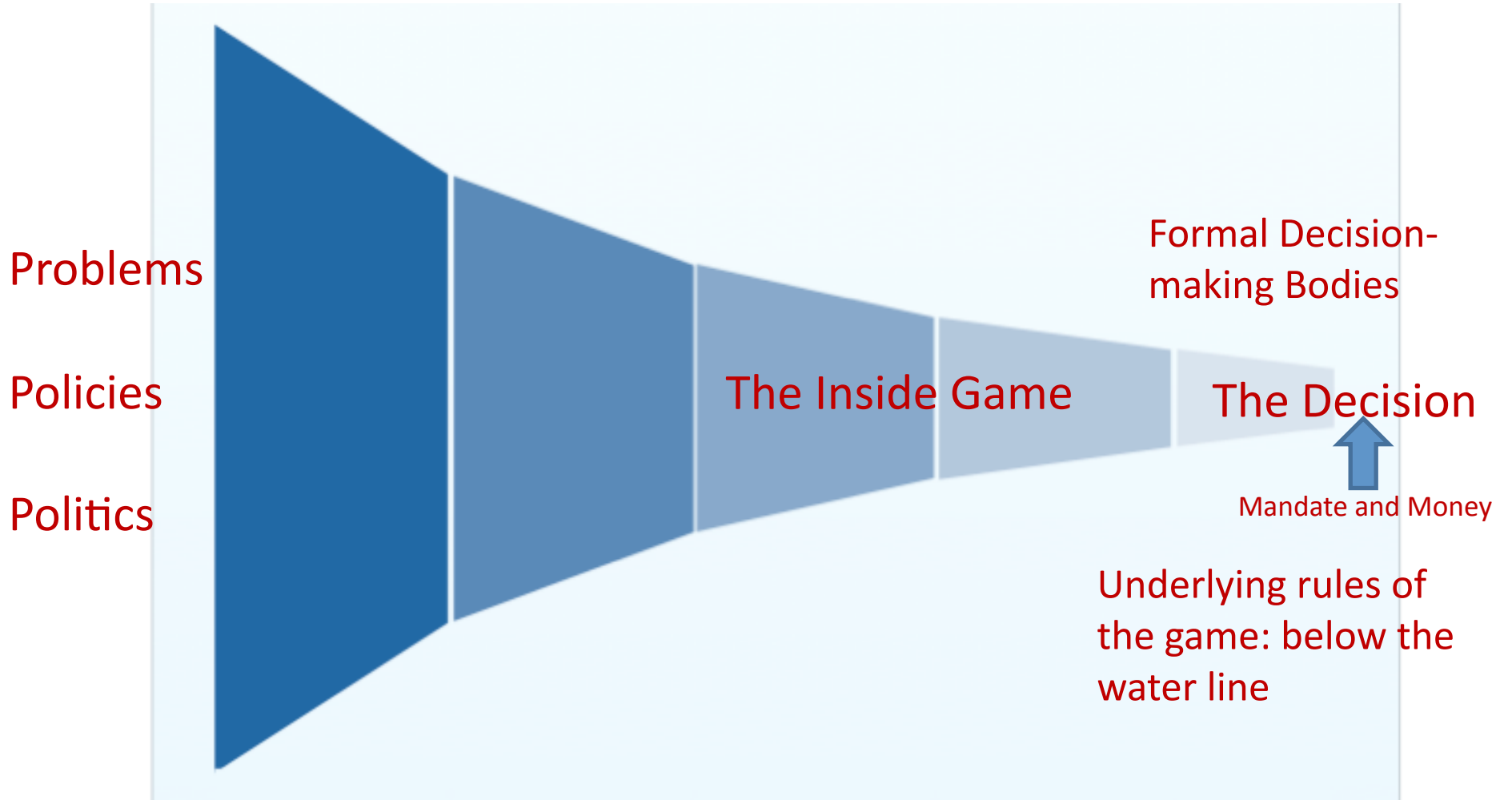


Before the Decision

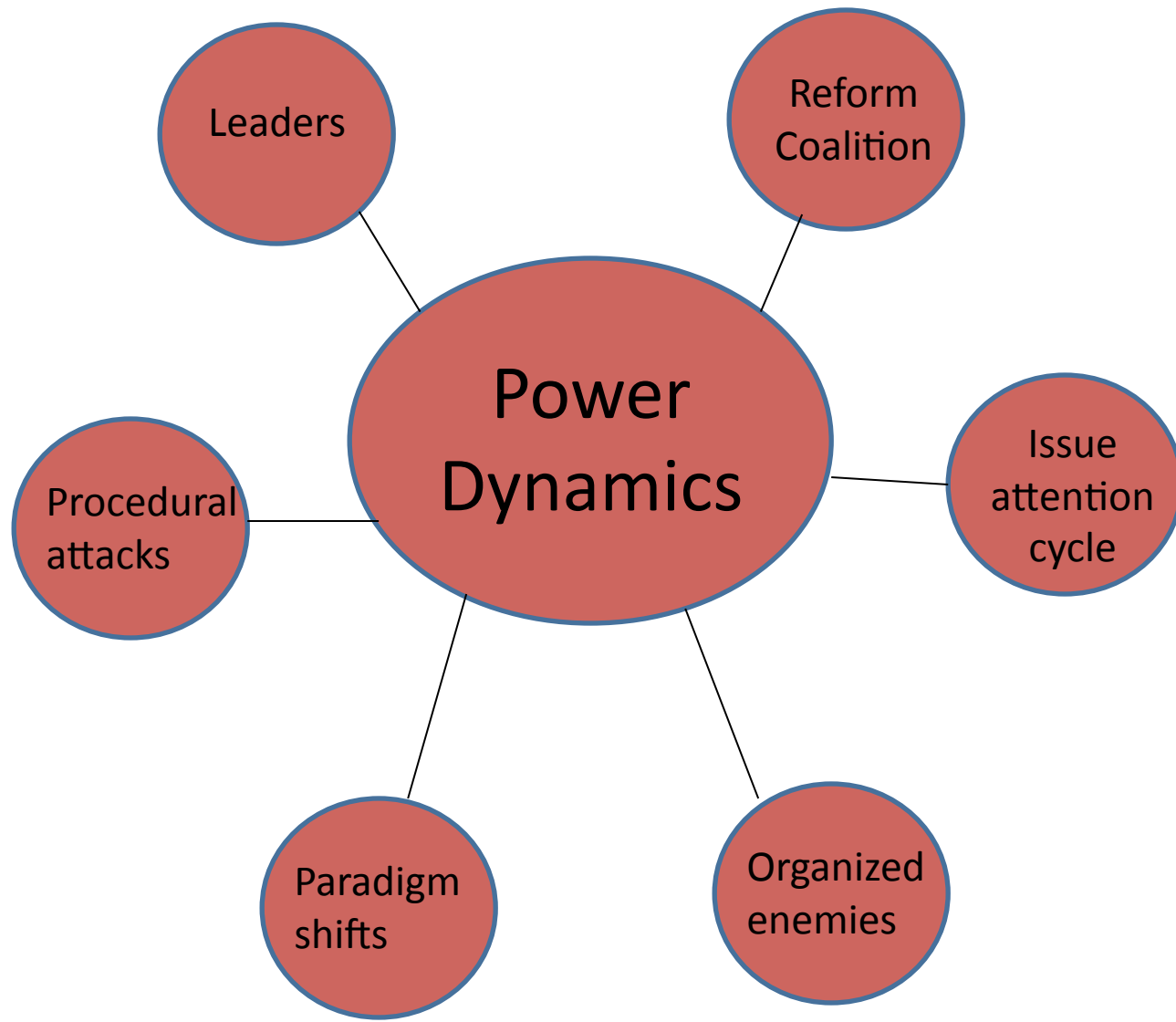


The Public Agenda

The Decision Agenda



After the Decision



Group Work:

- 1) What goes on below the waterline where you are? How are policy decisions really taken?
- 2) How do you make sure you know what's going on behind the onrush of events?





Meaning Well
vs.
Knowing How

...astute tactical maneuvering.

